

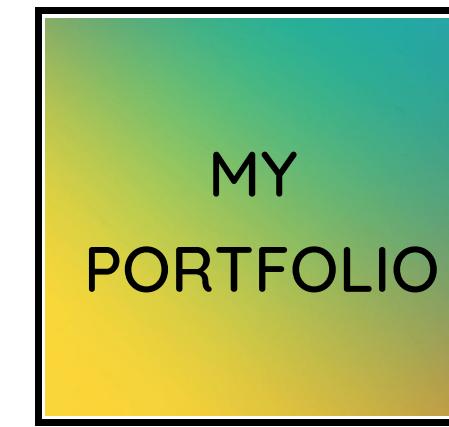


# EDWARD LESCADIEU

VIDEOGRAPHER: +4 years of experience in the field

Bachelor's Degree in Professional License  
Specialization in editing, filming, photography, sound, storytelling and marketing

Very versatile profile, enriched by a technical mastery and adapted to various media:  
TV ads, event management, social media, reporting, live recordings, cinema...



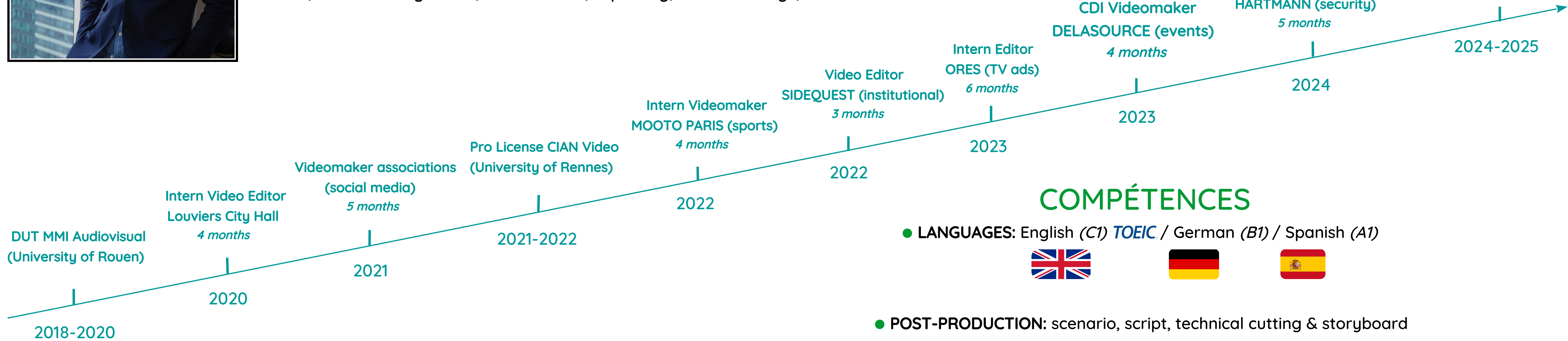
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## MY STRENGTHS

- Strength of proposal, recommended by my CEOs
- **Flexibility**: varied background in company sizes (agency, or multinational)
- Strong work management, independently as well as in a team (+managing trainee)
- **Creative & federative** (+experience in a multicultural & bilingual company)
- Projects resulting in trust from the part of **many clients & partners** (some known examples below, in various sectors:)

## COMPÉTENCES

● **LANGUAGES**: English (C1) *TOEIC* / German (B1) / Spanish (A1)



● **POST-PRODUCTION**: scenario, script, technical cutting & storyboard

Understanding of a targeted audience, customer needs & offers (+creative sensitivity)

Capturing the information & goals behind each project, creative strategy in marketing & branding

● **EVOLUTION**: Ongoing research on advances in the video field (AI innovations & technologies)

● **PRODUCTION**: Hundreds of shootings, interviews & photo reports (several types of cameras & DJI)

● **POST-PRODUCTION**: Expert knowledge of editing software (*Premiere, DaVinci, Capcut...*)  
Capacities in Motion Design (*After Effects*), Coloring (*Lightroom*) & Infography (*Illustrator, Photoshop*)  
Affinity in Sound & Music softwares (*Reaper, Audition, Pro Tools*)

